

# Supplemental Material

## 1 Derivation of the conditional distribution in Gibbs sampling of BBTM-II

To simplify the notations, we ignore the predefined parameters  $\alpha, \beta, \boldsymbol{\eta}$  in the following equations. Moreover, when  $e_i = 0$ , we let  $z_i = 0$ . Thus, we have  $P(z_i = 0 | e_i = 0) = 1$  and  $P(e_i = 0 | \mathbf{e}^{-i}, \mathbf{z}^{-i}, \mathbb{B}) = P(e_i = 0, z_i = 0 | \mathbf{e}^{-i}, \mathbf{z}^{-i}, \mathbb{B})$ .

Now we show the derivation of  $P(e_i, z_i | \mathbf{e}^{-i}, \mathbf{z}^{-i}, \mathbb{B})$ . Using the chain rule,  $P(e_i, z_i | \mathbf{e}^{-i}, \mathbf{z}^{-i}, \mathbb{B})$  can be rewritten as:

$$P(e_i, z_i | \mathbf{e}^{-i}, \mathbf{z}^{-i}, \mathbb{B}) = \frac{P(\mathbf{e}, \mathbf{z}, \mathbb{B})}{P(\mathbf{e}^{-i}, \mathbf{z}^{-i}, \mathbb{B})} \propto \frac{P(\mathbb{B}|\mathbf{z})P(\mathbf{z}|\mathbf{e})P(e_i)}{P(\mathbb{B}^{-i}|\mathbf{z}^{-i})P(\mathbf{z}^{-i}|\mathbf{e}^{-i})}. \quad (1)$$

In Eq.(1),  $P(\mathbb{B}|\mathbf{z})$  can be obtained by integrating out  $\Phi = \{\phi_0, \dots, \phi_K\}$ :

$$\begin{aligned} P(\mathbb{B}|\mathbf{z}) &= \int P(\mathbb{B}|\mathbf{z}, \Phi)P(\Phi)d\Phi \\ &= \int \left( \prod_{i=1}^{N_B} P(b_i | z_i, \phi_{z_i}) \right) P(\Phi)d\Phi \\ &= \int \prod_{k=0}^K \left( \frac{\Gamma(W\beta)}{\Gamma(\beta)^W} \prod_{w=1}^W \phi_{k,w}^{n_{k,w} + \beta - 1} d\phi_k \right) \\ &= \left( \frac{\Gamma(W\beta)}{\Gamma(\beta)^W} \right)^K \prod_{k=0}^K \frac{\prod_{w=1}^W \Gamma(n_{k,w} + \beta)}{\Gamma(n_{k,.} + W\beta)}, \end{aligned} \quad (2)$$

where  $\Gamma(\cdot)$  is the standard Gamma function,  $n_{k,w}$  is the number of times that word  $w$  assigned to topic  $k$ , and  $n_{k,.} = \sum_{w=1}^W n_{k,w}$ .

$P(\mathbf{z}|\mathbf{e})$  can be obtained by:

$$\begin{aligned} P(\mathbf{z}|\mathbf{e}) &= \left( \prod_{i:e_i=0} P(z_i = 0 | e_i = 0) \right) \left( \int \prod_{j:e_j=1} P(z_j | \boldsymbol{\theta})P(\boldsymbol{\theta})d\boldsymbol{\theta} \right) \\ &= \int \frac{\Gamma(K\alpha)}{\Gamma(\alpha)^K} \prod_{k=1}^K \theta_k^{n_k + \alpha - 1} d\boldsymbol{\theta} \\ &= \frac{\Gamma(K\alpha)}{\Gamma(\alpha)^K} \frac{\prod_{k=1}^K \Gamma(n_k + \alpha)}{\Gamma(n. + K\alpha)}. \end{aligned} \quad (3)$$

where  $n_k$  ( $k > 0$ ) is the number of biterms assigned to bursty topic  $k$ , and  $n. = \sum_{k=1}^K n_k$  is the total number of biterms assigned to bursty topics.

$P(\mathbb{B}^{-i}|\mathbf{z}^{-i})$  and  $P(\mathbf{z}^{-i}|\mathbf{e}^{-i})$  can be worked out in the same way:

$$P(\mathbb{B}_{-i}|\mathbf{z}_{-i}) = \left( \frac{\Gamma(W\beta)}{\Gamma(\beta)^W} \right)^K \prod_{k=1}^K \frac{\prod_{w=1}^W \Gamma(n_{k,w}^{-i} + \beta)}{\Gamma(n_{k,.}^{-i} + W\beta)}, \quad (4)$$

$$P(\mathbf{z}^{-i}|\mathbf{e}^{-i}) = \frac{\Gamma(K\alpha)}{\Gamma(\alpha)^K} \frac{\prod_{k=1}^K \Gamma(n_k^{-i} + \alpha)}{\Gamma(n. - 1 + K\alpha)}. \quad (5)$$

Since the Gamma function satisfies  $\Gamma(x+1) = x\Gamma(x)$ , we obtain the final conditional distribution by replacing terms in Eq.(1) with those in Eqs.(2-5):

$$P(e_i = 0 | \mathbf{e}^{\neg i}, \mathbf{z}^{\neg i}, \mathbb{B}) \propto (1 - \eta_{b_i}) \cdot \frac{(n_{0,w_{i,1}}^{\neg i} + \beta)(n_{0,w_{i,2}}^{\neg i} + \beta)}{(n_{0,\cdot}^{\neg i} + W\beta)(n_{0,\cdot}^{\neg i} + 1 + W\beta)}$$

$$P(e_i = 1, z_i = k | \mathbf{e}^{\neg i}, \mathbf{z}^{\neg i}) \propto \eta_{b_i} \cdot \frac{(n_k^{\neg i} + \alpha)}{(n_{k,\cdot}^{\neg i} + K\alpha)} \cdot \frac{(n_{k,w_{i,1}}^{\neg i} + \beta)(n_{k,w_{i,2}}^{\neg i} + \beta)}{(n_{k,\cdot}^{\neg i} + W\beta)(n_{k,\cdot}^{\neg i} + 1 + W\beta)}$$